



It's that time again to start thinking about summer and the **Faribault Heritage Days Celebration** which will be held June 15-18, 2022!

We were happy to resume activities in 2021 and were very happy to host an event that was enjoyed by so many as we continue to return to normal activities. The Heritage Days Board is very proud of the work we did that allowed the community to come back together last June.

2022 looks to be the largest Heritage Days Ever, as we celebrate the 150-year anniversary of the City of Faribault Charter. This year will again feature boxcar races, the craft fair, Central Park entertainment, and of course the Grand Parade. In addition to the normal slate of activities, we will be adding a fireworks night, events commemorating the 150 year anniversary and a visit of dignitaries from our two sister cities in France and Germany. All these things take many hours of preparation and of course volunteers to be successful. But it also takes a substantial amount of money too.

All of these activities contribute to our expenses, and we will still have the expenses normally incurred: live entertainment, the parade, insurance, publicity. Thanks to the work of our board members and the generosity of the community we have been able to meet expenses, but costs keep going up. That's where you come in.

When you or your business are considering where to spend your sponsorship dollars for 2022, we would ask that you think of the Faribault Heritage Days Celebration. Attached is a list of our sponsorship levels, new last year, as well as a sponsorship form for your convenience. Please consider a sponsorship level that is right for you to help make the 2022 celebration an even greater success.

Would you or your organization like to know about other ways to help? We are always looking for new members to join our board or people willing to volunteer their time at an event. Our meetings are held on the first Wednesday of the month at City Hall, or virtually. We always welcome the community to offer input and assistance.

Have additional questions? You can also reach us by email at faribaultheritagedays@gmail.com, on Facebook, or contacting me by phone at 507-412-9488.

Sincerely,

Travis McColley

Chair, Faribault Heritage Days Celebration 2022

(Enclosures)

2021 Faribault Heritage Days Celebration Sponsorship Levels

\$2500 Pillar Sponsor

Pillar sponsors receive complimentary entry into the parade, 25 free event buttons, a celebratory plaque, and advertisement in all Heritage Days publicity/marketing materials, including the Heritage Days banner.

\$1000 Gold Sponsor

Gold sponsors receive complimentary entry into the parade, 10 free event buttons, a celebratory plaque, and advertisement in all Heritage Days publicity/marketing materials.

\$500 Silver Sponsor

Silver sponsors receive \$100 off parade entry, 5 free event buttons, a celebratory plaque, and advertisement in select Heritage Days publicity/marketing materials.

\$250 Bronze Sponsor

Bronze sponsors receive \$50 off parade entry, 2 free event buttons, and advertisement in select Heritage Days publicity/marketing materials.

There are other sponsorship opportunities available as well! These include **Event Sponsor** or **Entertainment Sponsor**, or **Sister City Sponsor**.

Please contact us for more information.

**Thank you for considering sponsoring your
local Heritage Days Celebration!**



Faribault Heritage Days Celebration

June 15-18, 2022

Sponsorship Form

1. Sponsorship Information

Please list your name as you would like it to appear in event publicity/marketing materials and if Bronze sponsor or higher, please include your logo image, if able, with your sponsorship payment. If you would like to email a copy of your logo please send your high resolution image to faribaultheritagedays@gmail.com and indicate Sponsor Logo in the subject line.

We respectfully request sponsorship forms be returned by May 1st, 2021.

Sponsor name (company/business/person): _____

Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Email: _____

2. Sponsorship Level

Pillar \$2500 _____ Gold \$1000 _____ Silver \$500 _____ Bronze \$250 _____

_____ I would like to contribute an amount not specified on this form. Sponsorship amount: \$ _____

_____ I would like to contribute however I **would not** like to be listed as a sponsor.

Special Instructions: _____

3. Please return form with your contribution to:

In Person: Faribault Chamber of Commerce
530 Wilson Ave
Faribault, MN

By Mail: Faribault Heritage Days Celebration
PO Box 434
Faribault, MN 55021

Please contact Travis McColley at 507-412-9488 or
faribaultheritagedays@gmail.com if you have any questions.

Thank you very much for your sponsorship and your support!