

2023 Faribault Heritage Days Celebration Sponsorship

It's that time again to start thinking about summer and the **Faribault Heritage Days Celebration** which will be held June 15-17, 2023.

This year will again feature free family night, the craft fair, Central Park entertainment, soap box races, youth fishing contest, plus many more activities, and of course the Grand Parade. All of these things take many hours of preparation and of course volunteers to be successful. But it also takes a substantial amount of money too.

Many of the activities, so many people come to enjoy, also contribute to our expenses including: live entertainment, the carnival in the park, the parade, insurance, publicity, as well as the added costs associated with hosting a COVID-SAFE event. Thanks to the work of our board members and the generosity of the community we have been able to meet expenses, but costs keep going up. That's where you come in.

When you or your business are considering where to spend your sponsorship dollars for 2023, we would ask that you think of the Faribault Heritage Days Celebration. Attached is a list of our sponsorship levels as well as a sponsorship form for your convenience. Please consider a sponsorship level that is right for you to help make the 2023 celebration an even greater success.

Would you or your organization like to know about other ways to help? We are always looking for new members to join our board or people willing to volunteer their time at an event. Our meetings are held on the first Wednesday of the month at City Hall, or virtually. We always welcome the community to offer input and assistance.

Have additional questions? You can also reach us by email at faribaultheritagedays@gmail.com, on Facebook.

Sincerely,

Troy Temple

Chair, Faribault Heritage Days Celebration 2023

(Enclosures)

2023 Faribault Heritage Days Celebration Sponsorship Levels

\$2500 Pillar Sponsor

Pillar sponsors receive complimentary entry into the parade, 25 free event buttons, a celebratory plaque, and advertisement in all Heritage Days publicity/marketing materials, including the Heritage Days banner.

\$1000 Gold Sponsor

Gold sponsors receive complimentary entry into the parade, 10 free event buttons, a celebratory plaque, and advertisement in all Heritage Days publicity/marketing materials.

\$500 Silver Sponsor

Silver sponsors receive \$100 off parade entry, 5 free event buttons, a celebratory plaque, and advertisement in select Heritage Days publicity/marketing materials.

\$250 Bronze Sponsor

Bronze sponsors receive \$50 off parade entry, 2 free event buttons, and advertisement in select Heritage Days publicity/marketing materials.

\$100 Friend Sponsor

Friend sponsors receive 2 free event buttons, advertising in select Heritage Days publicity/marketing materials, and name (listing only), on participant T-Shirts.

All sponsorships of \$250 or more will also receive a poster to proudly display with acknowledgement of your generous sponsorship!

There are other sponsorship opportunities available as well! These include **Event Sponsor** or **Entertainment Sponsor**. Please contact us for more information.

**Thank you for considering sponsoring your
local Heritage Days Celebration!**

Faribault Heritage Days Celebration

June 15-17, 2023

Sponsorship Form

1. Sponsorship Information

Please list your name as you would like it to appear in event publicity/marketing materials and if Bronze sponsor or higher, please include your logo image, if able, with your sponsorship payment. If you would like to email a copy of your logo please send your high resolution image to faribaultheritagedays@gmail.com and indicate Sponsor Logo in the subject line.

We respectfully request sponsorship forms be returned by April 1st, 2023.

Sponsor name (company/business/person): _____

Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Email: _____

2. Sponsorship Level

Pillar \$2500 _____ Gold \$1000 _____ Silver \$500 _____

Bronze \$250 _____ Friend \$100 _____

_____ I would like to contribute an amount not specified on this form. Sponsorship amount: \$ _____

_____ I would like to contribute however I **would not** like to be listed as a sponsor.

Special Instructions: _____

3. Please return form with your contribution to:

In Person: Faribault Chamber of Commerce
530 Wilson Ave
Faribault, MN

By Mail: Faribault Heritage Days Celebration
PO Box 434
Faribault, MN 55021

Please contact Troy Temple at
faribaultheritagedays@gmail.com if you have any questions.

Thank you very much for your sponsorship and your support!